



HAL OF FAME

RESORT & ENTERTAINMENT CO.

2021 ANNUAL REPORT



PERFORMANCE EXECUTING THE VISION

Based on the power of professional football, the Hall of Fame Resort & Entertainment Company is a leading sports, entertainment, media and gaming enterprise headquartered in Canton, Ohio.



Hall of Fame Resort & Entertainment Company (HOFV) became a publicly traded company on July 2, 2020

As a world-class resort and sports entertainment company, **we do what no other company can** through our unique brand partnerships and direct access to exclusive content. By doing this, we create exceptional experiences across multiple platforms that honor the past and inspire the future. With this unwavering purpose, we strive to maximize shareholder value and pursue excellence.





VISION

Inspiring unique and exhilarating sports and entertainment experiences that maximize growth and fan engagement.



MISSION

We create exceptional sports-inspired destination, media, and gaming experiences that uniquely leverage brand partnerships and direct access to exclusive content.



VALUES

With our connection to sports, we exemplify these values: Inspiration, Teamwork, Respect, Integrity, Excellence.



Inspiration

Teamwork

Respect

Integrity

Excellence





WHAT WE DO

A MULTI-DIMENSIONAL SPORTS & ENTERTAINMENT COMPANY

COMPETITIVE ADVANTAGE: UNIQUE POSITIONING AND MULTIMEDIA APPROACH

SPONSORSHIP & CORPORATE PARTNERS

Our unique position and multimedia approach makes us the **ONLY** company of our kind fully poised to capitalize on the popularity of professional football.

- Integrated Destination + Media + Gaming
- Multiple points of monetization within each business vertical
- New, interactive content for the world's most loyal fans
- Ability to create unlimited unique content
- Access to unprecedented partnerships





**THEMED, EXPERIENTIAL
DESTINATION ASSETS**

THEMED ATTRACTIONS

HOSPITALITY

LIVE ENTERTAINMENT



MEDIA

ORIGINAL CONTENT

HIGH-PROFILE PARTNERSHIPS

DIGITAL COLLECTIBLES



GAMING

FANTASY SPORTS

eGAMING

SPORTS BETTING



LETTER FROM OUR CEO

MICHAEL CRAWFORD



Dear Shareholders,

It is always important to review the game film. It provides perspective and allows a team to evaluate performance and play EXECUTION. In 2021, the focus was on building the foundation for future Company growth by instituting new plays, building a depth chart and delivering upon our strategic game plan. I am proud of our team's commitment, passion and perseverance in the face of adversity, which led to many of the first downs showcased within this Annual Report. As you will read, in 2021 we made great forward progress within all three of our business verticals; destination-based assets, media and gaming, despite continued COVID-19 impacts, challenges related to the global supply chain, and barriers faced due to an extremely difficult financial environment.

EXECUTION has been our mantra and we have delivered.

In 2021, as it relates to building our destination in Canton, Ohio, EXECUTION meant continuing with the construction of our physical assets and the further development of strategic partnerships and events. We celebrated a full year of operations for the first of our two hotels within Phase II, the DoubleTree by Hilton Canton Downtown. Operating in a post-pandemic environment, occupancy levels and event bookings continued to increase with month-over-month reservations and engagements gaining even greater momentum. During its first year, the hotel was awarded the prestigious "Hilton Legacy Award," a distinction bestowed upon the top remodels of the year within the Hilton Hotel family. Additionally, the DoubleTree ranked in the top 5% for customer service out of all U.S. DoubleTree hotels. These two honors reflect the team's steadfast commitment to the delivery of high-quality products and services and establishes us as the marquee offering in the regional hotel space.

Construction at the Hall of Fame Village powered by Johnson Controls continued at a rapid pace throughout the year. The Constellation Center for Excellence was completed on-time and on-budget, receiving the certificate of occupancy in early October. This 75,000-square-foot, mixed-use facility has already begun tenant buildouts and will now also be the central location of our Company's headquarters. The Fan Engagement Zone, home for many unique and engaging dining, entertainment and shopping options, went from a grassy field to a rapidly developing site with enclosed steel structures erected and asset facades being formed.

Soon guests will have multiple opportunities on-site to eat, drink and play without having to leave our beautiful campus.

We also were pleased to announce the redesign of the Center for Performance from a brick and mortar building to a futuristic sports and entertainment "dome." This reengineering not only provided more versatility within the facility, but also afforded us significant savings on material costs, which are being strategically reallocated to mitigate cost exposures caused by inflation and supply chain delays. In addition, we continued expansion of our Village Sports Complex, home annually to hundreds of thousands of athletes and fans, which will allow for even larger sporting events in the future. Not only did we expand capacity, but we also added more amenities such as a concession area, merchandise sales outpost as well as classroom space for coaches and athletes creating a much more compelling location within the Village.

While maybe not the most exciting play, we also continued to invest in millions of dollars of infrastructure, upgrading technology and moving nearly 500,000 tons of dirt. This entire game was continuing to be played while welcoming approximately 2 million fans, guests and athletes to our campus. Looking ahead, we are focused on beginning construction of our on-site hotel and football themed waterpark, as infrastructure work in that area finalizes, and on the completion of our 3.5-acre outdoor entertainment area, Play-Action Plaza. This new green space will be home to two permanent amusement rides, the only of their kind in the region, an outdoor amphitheater, walking and fitness trails, and plenty of additional space for leisure, entertainment and recreation activities.

The gameplan also continued to be developed and executed within our media vertical, Hall of Fame Village Media. Highlights included continued production in partnership with NFL Films and Elite Team Holdings, of a one-of-a-kind documentary, “The Perfect Ten,” which profiles the individuals that have both won a Heisman Trophy and have been enshrined into the Pro Football Hall of Fame. The project, which was announced at the beginning of 2021, is currently being discussed with potential distribution partners with the opportunity to be shared in early 2023. Our media division also completed filming the second season of the “The Academy.” The Academy, the NFL Alumni Association’s developmental training and skills program, housed at the Village campus, provides unique access for our partners at Whistle Studios and Wav Sports & Entertainment to capture the journey of struggles and triumphs for those elite Academy athletes. This second season allowed for proof of media concept and ended in 24 players being given the chance to achieve their dreams of playing in the NFL. Lastly, our media team continued to be flexible and innovative by entering the Non-Fungible Token (“NFT”) business with a strong focus on product quality, consumer experience and ease of market access. Our Company’s initial offerings established us as one of the newer pioneers in the space and provided an interactive set of digital collectables for fans to enjoy. We look forward to continuing to advance our effort in this digital collectable space with our recently announced partnership with the Pro Football Hall of Fame and I Got It.

Finally, gaming continued to be a focus for Company growth as we launched our own fantasy-based football experience and signed new partnerships to support our work in eGaming and sports betting. Our Hall of Fantasy League (“HOFL”) finished its inaugural season, as the Atlanta Hot Wings won the championship after an exciting run for each of our 10 franchise teams. Commissioner Terrell Davis, other NFL Legends and fantasy experts provided their unique perspective on team selections, game commentary and community engagement. All of this set the tone for the “first-of-its-kind” community fantasy football league offering. Currently, we are working to rollout an exciting season 2 for participants and fans to “double down” and have even more ways to interact and be engaged within the world of fantasy football.

As anticipated, sports betting was legalized in Ohio during the final weeks of 2021 and has presented our Company with an exciting opportunity to be engaged within this lucrative and growing space. Within a few weeks of the sports betting bill being signed into law, we announced two new incredible strategic partnerships, the first being a partnership with Rush Street Interactive, which will support an on-site retail sports betting location at the Village, and the second with mobile platform trailblazer Genesis Global Ltd., which will allow guests to bet with their digital devices from anywhere in the state of Ohio. Both companies afford us strong entry into the new sports betting environment and, subject to obtaining all necessary sports betting licenses, will provide unique gaming capabilities and seasoned leadership teams to help execute and drive new revenue streams and guest experiences for many years to come.

eGaming continues to be a strategic part of our gameplan with multiple opportunities being developed to bring eGaming to the Village. Plans include the building of a destination eGaming center within our Fan Engagement Zone as well as booking and scheduling eGaming tournaments to be held throughout our campus. We are driving to become a destination for this growing enterprise and home for gamers of all kinds to be engaged and educated while competing with other gaming athletes from around the world.

I know as you read this letter and review our Annual Report you will agree the focus and momentum of our team has been exceptional. As difficult as 2021 was for everyone around the world, we have laid the foundation, both literally and figuratively, for sustainable future Company growth. Buildings have been completed, shows have been developed, and events and partnerships have continued to increase, all being supported by a growing team of driven talent and experience to power our dynasty.

Our promise to everyone is to continue to Honor the Past and Inspire the Future through everything we do. Thank you for your continued support and trust in the process as we accelerate our efforts on all fronts to win again in 2022.



Michael Crawford
President & Chief Executive Officer



Birthplace of Professional Football

STRATEGIC LOCATION TAPS INTO FOOTBALL FANDOM

As a world-class resort and sports entertainment company, **we do what no other company can** through our unique brand partnerships and direct access to exclusive content. By doing this, we create exceptional experiences across multiple platforms that honor the past and inspire the future. With this unwavering purpose, we strive to maximize shareholder value and pursue excellence.





2021 TOTAL ATTENDANCE PER NFL TEAM²

- Nearly half of NFL franchises are located within an 8-hour drive.
- 50 million people live within 300 miles of Hall of Fame Village powered by Johnson Controls¹.
- Akron-Canton Airport provides direct flights to 16 airports.

Teams in gold are located within 8-hour drive of location ●

Dallas Cowboys	1,367,000	Washington Commanders ●	1,081,000	Jacksonville Jaguars	1,070,000
Green Bay Packers ●	1,187,000	Atlanta Falcons	1,174,000	Detroit Lions ●	1,027,000
New York Giants ●	1,208,000	Baltimore Ravens ●	1,141,000	Arizona Cardinals	1,091,000
Philadelphia Eagles ●	1,178,000	New England Patriots ●	1,150,000	Chicago Bears ●	1,080,000
Buffalo Bills ●	1,160,000	San Francisco 49ers	1,109,000	Pittsburgh Steelers ●	1,104,000
Carolina Panthers ●	1,202,000	Houston Texans	1,115,000	Indianapolis Colts ●	1,081,000
New Orleans Saints	1,117,000	Cleveland Browns ●	1,160,000	Las Vegas Raiders	1,136,000
New York Jets ●	1,173,000	Minnesota Vikings	1,118,000	Tampa Bay Buccaneers	1,133,000
Kansas City Chiefs	1,193,000	Miami Dolphins	1,111,000	Cincinnati Bengals ●	1,056,000
Denver Broncos	1,244,000	Los Angeles Rams	1,188,000	Los Angeles Chargers	1,153,000
Seattle Seahawks	1,141,000	Tennessee Titans ●	1,137,000		

1 Source: StatsAmerica.org
2 Source: ESP



Destination-Based Entertainment Assets LOCATED WITHIN AN OPPORTUNITY ZONE & OHIO'S ONLY TOURISM DEVELOPMENT DISTRICT.

PHASE I

Completed – 250M Assets already created

- 1 Pro Football Hall of Fame*
- 2 Tom Benson Hall of Fame Stadium
- 3 Hall of Fame Village Sports Complex

HOF Village Media**

*Owned by Pro Football Hall of Fame.

**HOF Village Media is not a physical part of the Hall of Fame Village powered by Johnson Controls but is a Phase I asset of the Company.

***DoubleTree by Hilton hotel opened in downtown Canton in November 2020 upon the completion of \$30M in renovations.



PHASE II***

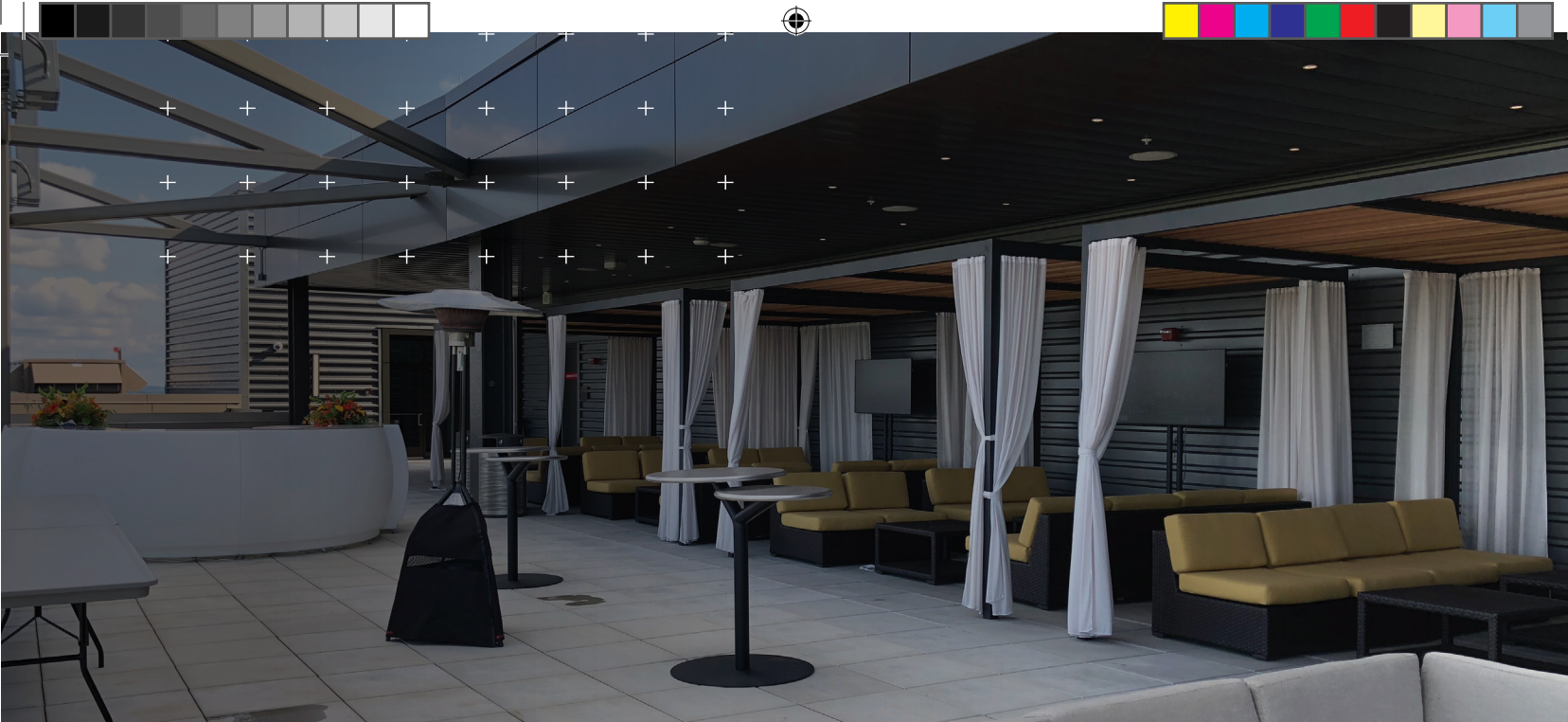
- 4 HOFV Indoor Waterpark
- 5 A Hilton Tapestry Hotel
- 6 Constellation Center for Excellence
- 7 Center for Performance
- 8 Fan Engagement Zone
- 9 Play-Action Plaza

PHASE III

Up to \$300 Million in new assets across 600 acres of available land.

May include a potential mix of residential space, additional attractions, entertainment dining, merchandise, and more.





WOMEN'S FOOTBALL ALLIANCE DIVISION CHAMPIONSHIPS

- Largest, longest running & most competitive women's tackle football league in the world
- Over 60 teams across the United States
- 5-year partnership starting in 2021



ENSHRINEMENT WEEK POWERED BY JOHNSON CONTROLS

- Annual Hall of Fame NFL Football Game — Started the NFL season with the Pittsburgh Steelers defeating the Dallas Cowboys
- Gold Jacket Ceremony, Enshrinement Ceremony & Concert for Legends



BLACK COLLEGE FOOTBALL HALL OF FAME CLASSIC

- Annual event since 2019
- The annual Black College Football Hall of Fame Classic returns to Tom Benson Hall of Fame Stadium in 2022. The game will feature Central State University and Winston-Salem State University



OHSAA FOOTBALL CHAMPIONSHIPS

- 3-year agreement to host OHSAA's state football championships across seven divisions



STAGG BOWL — DIVISION III FOOTBALL CHAMPIONSHIP GAME

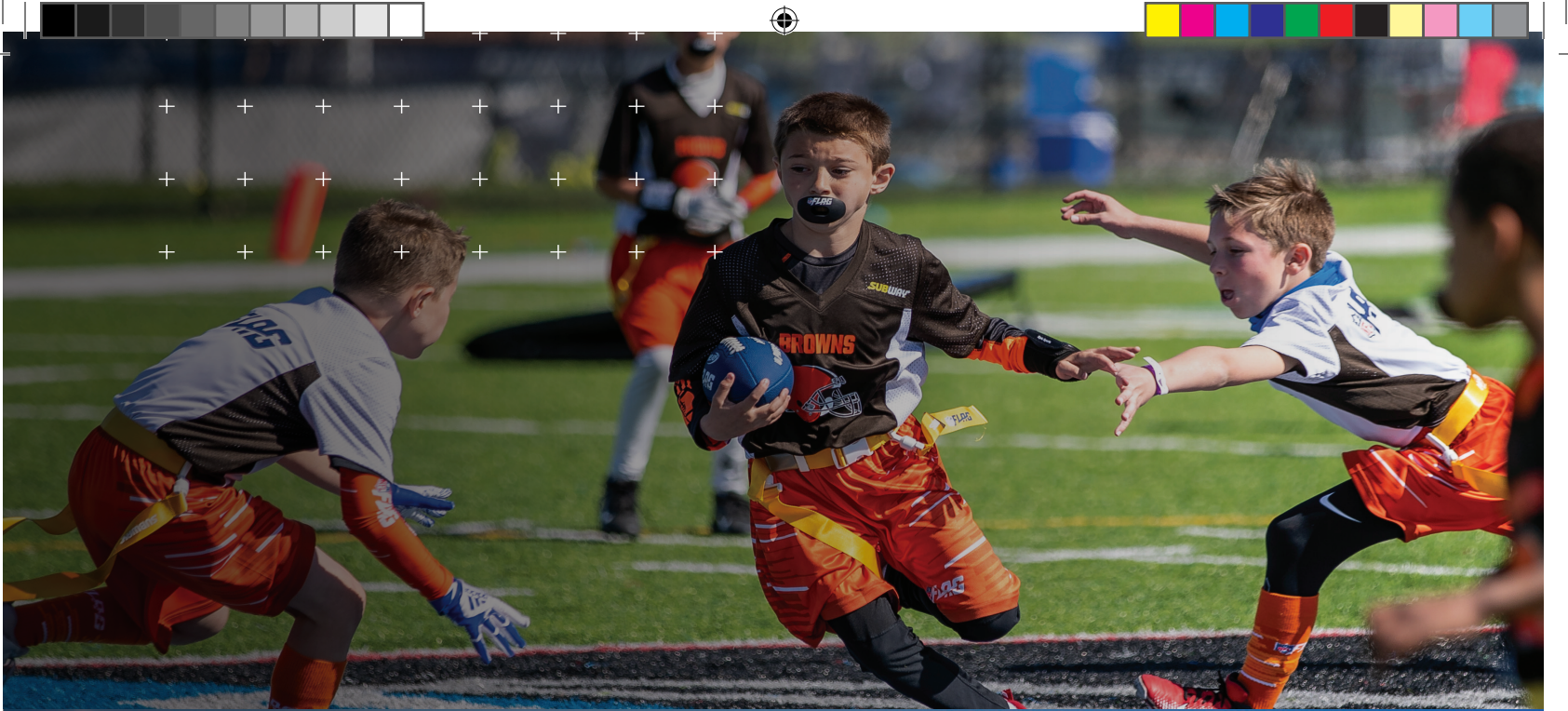
- Hosted in 2021 and hosting in 2025
- The Mary Hardin-Baylor Crusaders defeated North Central to capture the 2021 Division III Football National Title



CONCERTS & MUSIC FESTIVALS & COMMUNITY EVENTS

- 2021: 73+ Events
- 2021: Approximately 2M across HOFV's Campus





HALL OF FAME VILLAGE SPORTS COMPLEX



CURRENT STATUS OF FACILITY

- Four Full-Size Synthetic Turf Multi-Purpose Fields
- One Full-Size Natural Grass Field

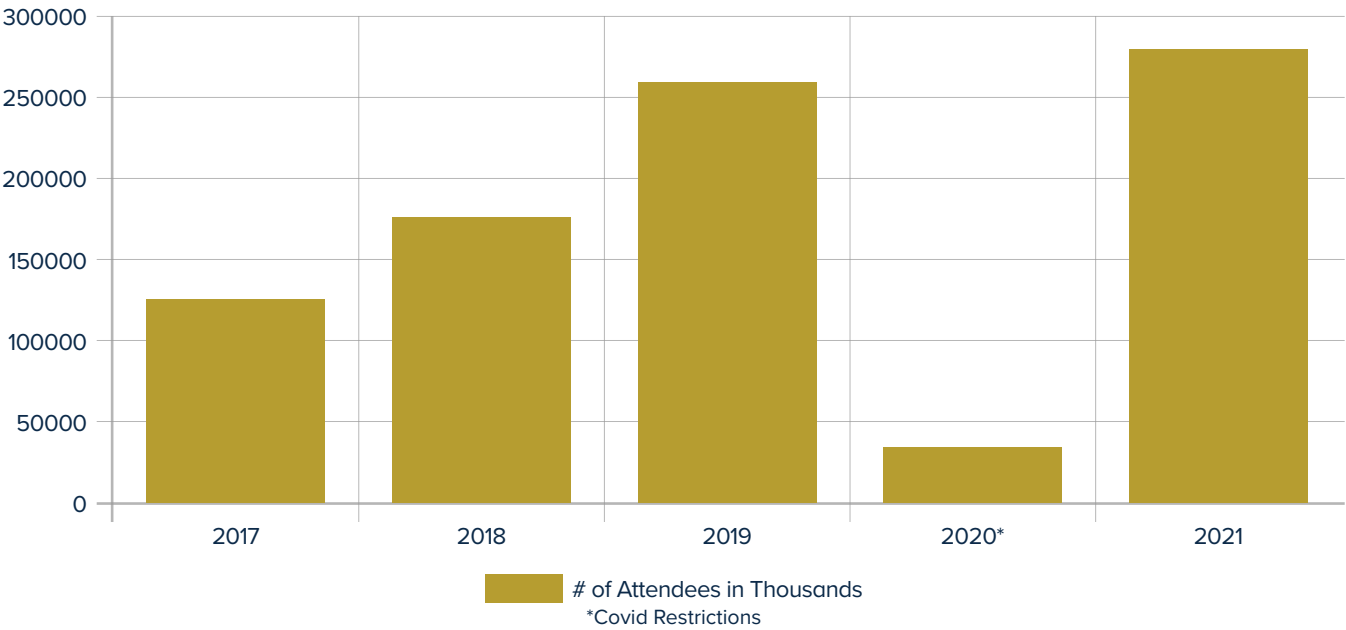


FUTURE CONSTRUCTION

- Adding three additional Full-Size Synthetic Turf Multi-Purpose Fields
- Building Grand Plaza, Restrooms, Food and Beverage Concessions



TOTAL SPORTS COMPLEX ATTENDANCE



HOFV

CONSTRUCTION TIMELINE



● CONSTELLATION CENTER FOR EXCELLENCE

The Company broke ground on its Constellation Center for Excellence at the destination in the Fall of 2020, and the building was complete Fall of 2021. The 75,000-square-foot building is multi-purpose with office and retail tenants, including Starbucks. The Constellation Center for Excellence offers corporate leadership opportunities for business leaders to network, research and plan.

● FAN ENGAGEMENT ZONE

The Fan Engagement Zone (Retail Promenade) is 82,000 square feet of unique restaurant and retail offerings, including Don Shula's Restaurant, TopGolf Swing Suites, SMOOSH Cookies, The Brew Kettle, Build-A-Bear Workshop, and Rush Street Interactive to bring sports betting to the Village. The Fan Engagement Zone will be completed by Summer 2022.

	2021		2022		2023					
	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Constellation Center for Excellence	✓									
Sitework										✓
Fan Engagement Zone (Retail I)				✓						
Fan Engagement Zone (Retail II)					✓					
Center for Performance					✓					
Play-Action Plaza					✓					
Tapestry Hotel								✓		
Waterpark										✓
East Endzone	✓									
Sports Complex					✓					

HALL OF FAME VILLAGE SPORTS COMPLEX

The Hall of Fame Village Sports Complex is home to four turf fields, with three more under construction as part of Phase II. ForeverLawn is the official synthetic turf partner of the Complex, which averaged 300,000 visitors in 2021. With sports ranging from football, soccer, lacrosse, and more!

PLAY-ACTION PLAZA

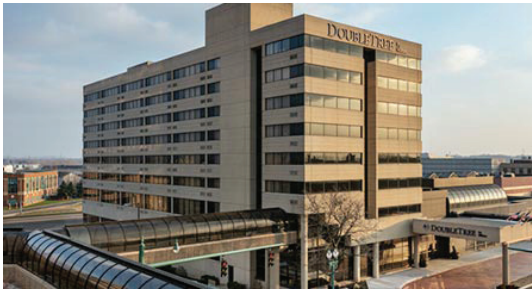
Play-Action Plaza, a 3.5-acre, engaging entertainment, relaxation, and “play” zone, will feature several attractions, including the only two rides of their kind in Stark County, Ohio – a giant Ferris Wheel and a Soaring Football Zipline! Play-Action Plaza will be a fun and inviting setting, bringing together people of all ages to enjoy activities, concerts, games, and a variety of engaging events.

HOFV

PHASE II DEVELOPMENT

Annual projections of 2-5 million people on our campus

Located within an opportunity zone & Ohio's tourism development district



DOUBLETREE BY HILTON

- \$30M in renovations
- 164 guest rooms
- 11K sq. ft. of meeting space
- Opened November 2020
- 5 minutes from HOFV campus



A HILTON TAPESTRY HOTEL

- Upscale, football-themed hotel
- 180 rooms
- 5K sq. ft. of meeting space



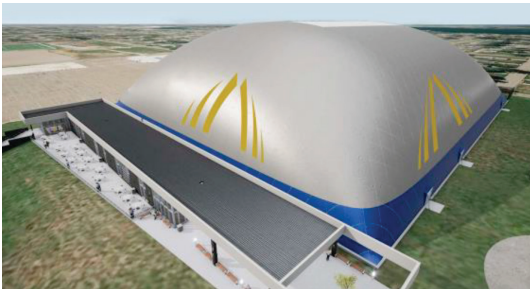
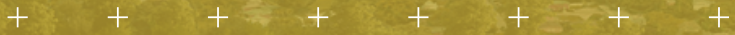
CONSTELLATION CENTER FOR EXCELLENCE

- 75K sq. ft. vibrant mixed-use setting
- Includes dynamic office space & retail pads



PLAY-ACTION PLAZA

- 3.5-acre green space
- Adjacent to Retail Promenade
- Fun, football-themed area for recreation, events & informal gatherings



CENTER FOR PERFORMANCE

- Home to NFL Alumni Academy
- World-class offices, training facilities & practice fields



INDOOR WATER PARK

- Technology-driven, football-themed experiential attraction
- 85K sq. ft. of indoor waterpark wet space



FAN ENGAGEMENT ZONE

- 82K sq. ft. of unique restaurant & retail offerings
- Sports entertainment & themed, experiential offerings



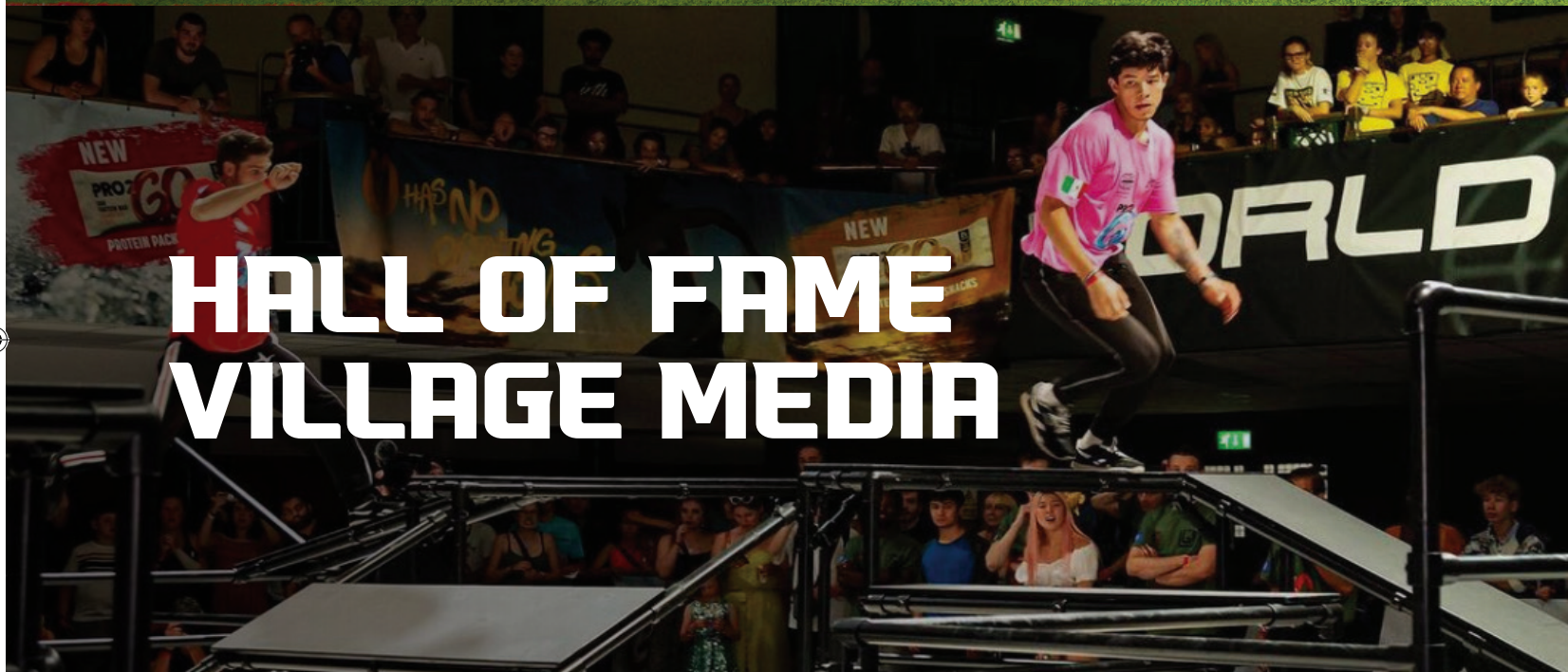
HALL OF FAME SPORTS COMPLEX

- Youth sporting events and tournaments
- Sports academies and athletic clinics
- ForeverLawn Synthetic Turf





HALL OF FAME VILLAGE MEDIA



WORLD-CLASS CONTENT COMPANY

Bringing HOFV and Pro Football Hall of Fame assets, brand attributes and core values to life through premium content and storytelling across all genres, formats and platforms.

MEDIA CONTENT INITIATIVES

Content creation across multiple channels

NFL Alumni Academy

Docuseries on the NFL Alumni Academy in partnership with Whistle Studios, of the process of funneling players to the NFL.

Inspired

A celebration of inspirational NFL figures who have used their platform to help those in need while bringing people and their communities together.

The Perfect Ten

In partnership with H2H and NFL Films, *The Perfect Ten* profiles the exclusive group of NFL athletes who are both Heisman Trophy winners and Pro Football Hall of Fame inductees.

World Chase Tag

Produced the 2021 World Chase Tag American Championship over Enshrinement Weekend. Number one show during the original airing week on ESPN.

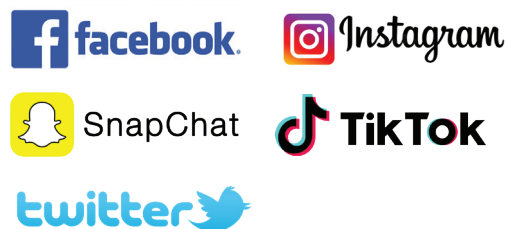
Hall of Fantasy League

Weekly play-by-play and a behind-the-scenes look at the world's first Professional Fantasy Football League.



CONTENT DISTRIBUTION OPPORTUNITIES

Social



Broadcast over the top



Streaming



NON-FUNGIBLE TOKENS (NFTs)

Next generation content — New Business Launch

First set of NFTs featuring Hall of Famer Tim Brown went on sale in May 2021.

Second set of NFTs launched in conjunction with Enshrinement Week that featured Doak Walker, Shannon Sharpe, Marcus Allen, Joe Theismann, Earl Campbell, and Tim Brown.

Ability to tell stories of Hall of Famer's through unique digital collectible series.





GAMING



FIRST NATIONAL FANTASY LEAGUE WITH A COMMUNITY OF SHARED STAKEHOLDERS

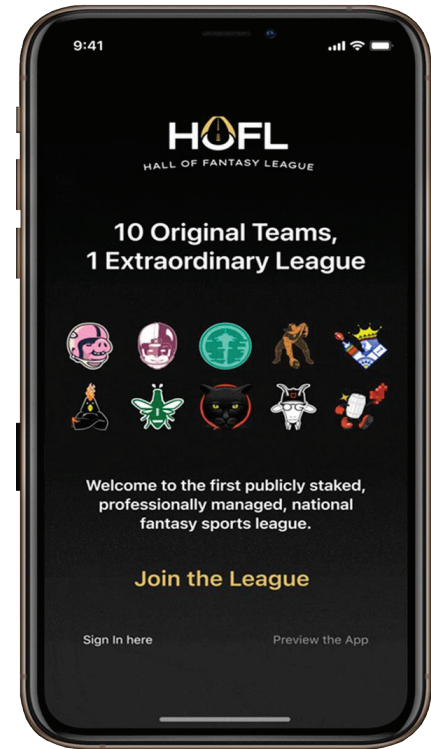
- HOFL App and Website – Pick and stake a team, receive league and team updates
- Talk the Talk – Team chats, smack talk, DM to GM
- Side Action – Play the game within the weekly fantasy contests
- Weekly podcasts

10 FOOTBALL FRANCHISES REPRESENTING KEY MARKETS THROUGHOUT THE US

Atlanta Hot Wings | Boston Barflies | Chicago Hogmollies |
Los Angeles Sidekicks | New York Bodega Cats | Ohio Goats
| Texas Y'allers | Philadelphia Powderkegs | Seattle Haze |
Vegas Pocket Kings

COMMISSIONER: Terrell Davis

TEAM CAPTAINS: **Chicago Hogmollies** – Eddie Royal | **Seattle Haze** – Justin Forsett | **Texas Y'allers** – Darren Woodson | **Los Angeles Sidekicks** – Ricky Proehl | **Vegas Pocket Kings** – Marquette King | **Boston Barflies** – Patrick Chung | **Atlanta Hot Wings** – Harry Douglas (2021 HOFL CHAMPIONS) | **Philadelphia Powderkegs** – Jason Advant | **Ohio Goats** – Joe Thomas | **New York Bodega Cats** – Rashad Jennings



THE HOF PODCAST

BI-WEEKLY PODCAST FOCUSED ON FANTASY FOOTBALL

HOSTED BY JEFF EISENBAND



WEBSTORE WITH FRANCHISE & LEAGUE BRANDED MERCHANDISE



SPORTS BETTING & eGAMING

AS A SPORTS AND ENTERTAINMENT COMPANY, WE ARE CREATING A UNIQUE AND ENGAGING EXPERIENCE THAT APPEALS TO ALL SPORTS AND GAMING FANS.

- Enhanced fan engagement
- Physical presence and potential to connect through HOFV ecosystem
- Sports betting is an opportunity*
- Announced two new incredible strategic partnerships, the first being a partnership with Rush Street Interactive, which will support an on-site retail sports betting location at the Village, and the second with mobile platform trailblazer Genesis Global Ltd., which will allow guests to bet with their digital devices from anywhere in the state of Ohio.



* Subject to obtaining all necessary sports betting licenses

HOFV

SPONSORSHIP & CORPORATE PARTNERS

WORLD-CLASS BRANDS REPRESENTING EXCELLENCE

American
Standard



Blue Technologies



BROWN-FORMAN



Cleveland Clinic

COMMSCOPE®



Constellation™
An Exelon Company



COOPER
Lighting Solutions

CRESTRON

DIAGEO

fiserv.

ForeverLawn

GBS
AMERICA'S PRODUCTIVITY PARTNER

HENDRICKSON



HILSCHER-CLARKE

Johnson
Controls



KEMPTHORN
VOLKSWAGEN



MAVEN
cloud
POWERED BY
INTERMEDIA



MINUTE MEN
STAFFING SERVICES



pepsi.



REPUBLIC
SERVICES

Robertson
KITCHEN
AND BATH GALLERY



Stratus™

CONGRATULATIONS TO THE
PRO FOOTBALL HALL OF FAME

CLASS OF
2021



Alan Faneca



Tom Flores



Calvin Johnson



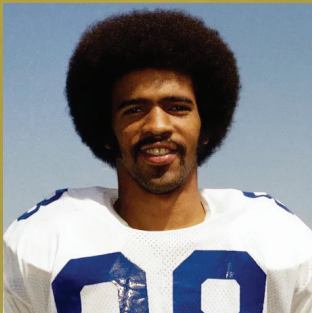
John Lynch



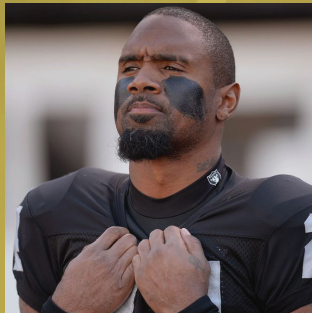
Peyton Manning



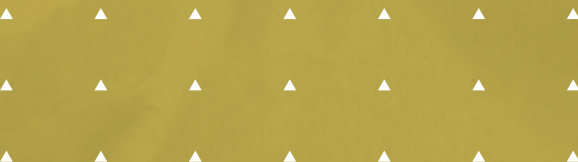
Bill Nunn



Drew Pearson



Charles Woodson



HOFV

2021 MILESTONES

KEY EVENTS ACHIEVED IN 2021

- Hall of Fame Resort & Entertainment Co.
- Hall of Fame Village
- Hall of Fame Village Media
- Hall of Fame Gaming

January

- Tickets.com selected as official digital ticketing provider for live events
- Announced inaugural Highway 77 music festival
- Partnership with Tupelo Honey to produce *Inspired: Heroes of Change and The Academy*
- Collaborate with Tim Brown and Elite Team Holdings to develop *The Perfect Ten*

February

- Closed \$34.5M public stock offering
- Announced multi-year partnership with Women's Football Alliance to host championship week

March

- Signed partnership with Dolphin Entertainment to create non-fungible tokens (NFTs)
- Announced cities, team names and logos for the inaugural Hall of Fantasy League season

April

- Extended agreement with PepsiCo Beverage North America
- Announced first NFT offering of Tim Brown



May

- Announced 3-year partnership with American Standard
- Launched first NFT featuring Tim Brown on OpenSea.io
- Collaborated with Tupelo Honey to produce World Chase Tag 2021 Championship
- Launched the HOFL podcast

June

- Completed \$15M Series B Preferred Stock offering
- Membership into the Russell 2000 and Russell 3000 indices
- Recognized with 2020 Hilton Legacy Award
- Announced Hall of Fame running back Terrell Davis will serve as commissioner of HOFL

July

- Announced Partnership with Esports Entertainment Group as official esports provider for the Village
- Announced Groundbreaking Health Initiatives in partnership with NFL Alumni Health
- Hosted Women's Football Alliance championships
- Partnered with Venuetize to develop HOFV-dedicated App; Launch app
- Signed multi-year Sponsorship Agreement with Hendrickson
- Announced return of the NFL Alumni Academy
- Announced Front Office Staff for the HOFL's inaugural season

August

- Hosted 2020/2021 Enshrinement Weekend
- Launched NFTs for 6 legendary athletes on FTX
- WCT Championship broadcast on ESPN
- Inaugural HOFL draft

September

- Hosted Black College Football Hall of Fame Classic

October

- Announced signing of term sheet for \$25M loan with Erie Bank for Constellation Center For Excellence
- Announced partnership with Whistle Studios and WaV Sports to produce docuseries The Academy

November

- Signed multi-year, multi-million-dollar sponsorship agreement with CommScope
- Hall of Fame Village Holiday Kickoff
- Finished production of The Perfect Ten

December

- Hosted 2021 Division III Stagg Bowl championships
- Hosted OHSAA Football championships
- Crowned the 2021 HOFL champion — Atlanta Hot Wings
- Announced agreement with Rush Street Interactive to bring sports betting to Hall of Fame Village

LEADERSHIP TEAM

OVER 165 YEARS OF COMBINED EXPERIENCE WITH TOP BRANDS



Michael Crawford

President & CEO



Rob Born

Executive Vice President,
Gaming



Benjamin Lee

Chief Financial Officer



Mike Levy

President of Operations,
Hall of Fame Village



Tara Charnes

General Counsel



Olivia Steier

Executive Vice President,
Media



Anne Graffice

Executive Vice President,
Public Affairs



Lisa Gould

Senior Vice President,
Human Resources

Top brands include:



LEAGUESPOT



PNC



TIMKEN



BOARD OF DIRECTORS

EXCEPTIONAL LEADERSHIP



Michael Crawford
CHAIRMAN OF THE BOARD
President & CEO, *Hall of Fame Resort & Entertainment Co.*
Canton, OH



Curtis Martin
Pro Football Hall of Famer
New York, NY



Tony Buzzelli, CPA
AUDIT COMMITTEE CHAIR
Retired, Deloitte & Touche
Somerset, VA



Mary Owen
Life Trustee,
Ralph C. Wilson, Jr. Foundation
Trophy Club, TX



David Dennis
Retired, KPMG
Longwood, FL



Edward Roth
Retired, President and CEO,
Aultman Health Foundation
Canton, OH



Jim Dolan
VICE CHAIRMAN
CEO, *Voyager Holdings II, LLC*
Naples, FL



Lisa Roy
Vice President & Head of Business
Development and Strategy for
Johnson Controls International PLC
Lafayette, LA



Karl Holz
NOMINATING AND CORPORATE
GOVERNANCE COMMITTEE CHAIR
LEAD INDEPENDENT DIRECTOR
Karl Holz Advisors, LLC
Orlando, FL



Kimberly Schaefer
COMPENSATION
COMMITTEE CHAIR
President, Two Bit Circus
Los Angeles, CA



Stuart Lichter
President and Chairman, *IRG*
Los Angeles, CA



**HONOR THE PAST,
INSPIRE THE FUTURE.**





**THANK YOU FOR VIEWING
OUR ANNUAL REPORT**

ADDITIONAL INFORMATION

The following trademarks and corresponding logos are the trademarks of their respective owners: NFL, NFL Alumni, Pro Football Hall of Fame, Black College Football Hall of Fame, The Women's Football Alliance, NCAA, OHSAA, DoubleTree, Hilton Worldwide Holdings Inc, Constellation Energy, Facebook, Instagram, Twitter, Snapchat, TikTok, NFL Network, CBS All Access, Disney+, HBO Max, Netflix, Hulu, Twitch, Amazon.com, YouTube TV, NFL Films, Team Whistle: An Eleven Company, World Chase Tag, Tupelo Honey, ESPN, TEGNA Inc, Gray Television, SB Nation, FOX, H2H, Comcast Sportsnet, Johnson Controls International PLC, American Standard, Anheuser-Busch, Blue Technologies, The Brew Kettle, Brown-Forman, Diageo, Fiserv, Inc., Hendrickson, Hilscher-Clarke Electric Company, Land Rover, Minute Men Staffing, PepsiCo, Inc., Republic Services, Inc, Robertson Kitchen and Bath Gallery, Saucy Brew Works, Cooper Lighting Solutions, Crestron, ForeverLawn, GBS Corp, Kempthorn Volkswagen, Cloud Maven, Inc., Stratus Unlimited, Cleveland Clinic, CommScope, Four Seasons Hotels and Resorts Ltd, The Walt Disney Company, PNC Bank, LeagueSpot, Cleveland Cavaliers, The Timken Company, and The CW Network. NFL Football Teams: New England Patriots, New York Giants, New York Jets, Washington Football Team, Baltimore Ravens, Philadelphia Eagles, Buffalo Bills, Pittsburgh Steelers, Detroit Lions, Cleveland Browns, Cincinnati Bengals, Indianapolis Colts, Chicago Bears, Green Bay Packers, Minnesota Vikings, Kansas City Chiefs, Tennessee Titans, Carolina Panthers, Atlanta Falcons, Jacksonville Jaguars, Tampa Bay Buccaneers, Miami Dolphins, New Orleans Saints, Houston Texans, and Dallas Cowboys.





**HONOR THE PAST,
INSPIRE THE FUTURE.**

CORPORATE OFFICE

Hall of Fame Resort & Entertainment Co.
2626 Fulton Dr NW
Canton, Ohio 44718
Telephone: (330) 458-9176

STOCK LISTING

Our common shares and warrants are listed on the Nasdaq Exchange —
ticker symbol HOFV and HOFVW (Warrants).

CORPORATE WEBSITE

To learn more about Hall of Fame Resort & Entertainment Co.,
visit HOFRECO.com.

ANNUAL MEETING

The annual meeting will be held virtually at 9:00 a.m. ET on June 8, 2022.

CORPORATE NEWS AND REPORTS

Corporate news releases, annual reports and Securities and Exchange
Commission filings, including Forms 10-K, 10-Q and 8-K, are available free
of charge on our website, IR.HOFRECO.COM. They are also available with-
out cost to shareholders who submit a written request to:

Hall of Fame Resort & Entertainment Co.
Attention: Investor Relations
2626 Fulton Dr NW
Canton, Ohio 44718

FORWARD-LOOKING STATEMENTS

This Annual Report includes certain forward-looking statements that
are based on current expectations and are subject to a number of risks
and uncertainties. Please reference the “Note Regarding Forward-Looking
Statements” appearing before the “Business” section of our Form 10-K.

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Marcum LLP
New York, New York

TRANSFER AGENT AND REGISTRAR

Continental Stock Transfer & Trust Company
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HALL OF FAME
RESORT & ENTERTAINMENT CO.

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